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**CONSULTATIVE MEETING  
AGAINST  
CHILD LABOUR IN AGRICULTURE**

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3<sup>RD</sup> AUGUST, 2002,  
HYDERABAD.  
VENUE: CONFERENCE HALL, SERP

## **CONSULTATIVE MEETING AGAINST CHILD LABOUR IN AGRICULTURE**

3<sup>rd</sup> August 2002, Hyderabad.

The consultative meeting resolved that

1. Children must not be engaged in any form of work and the right place for the
2. child is the school
3. It worked out the following strategies to create an awareness within seed industry to fulfill the objectives of abolition of child labour
  - To sensitise and create awareness among seed industry through exposure visits on the possibilities of withdrawing child labour
  - To focus attention on 63 mandals which employ 253000 child labourers through sensitization campaigns at the mandal level and periodically review the status of child labourers in these mandals
  - To publicise the terms of contract entered by the seed companies and farmers on the non-employment of children
  - To certify and label all the seed bags where child labour has not been engaged
  - Awareness and exposure to the high level management of seed companies operating at state, national and global level to support the initiatives of AP on elimination of child labour and universalisation of elementary education
  - To mobilize the corporate companies to obtain the certification of SA 8000 which has abolition of child labour as one of its components

**PROGRAMME SCHEDULE**

10.30 AM – 11.30 AM	<p align="center"><b><u>INAUGURAL SESSION</u></b></p> <ul style="list-style-type: none"> <li>• Chairperson: Mr. K Raju, CEO, SERP, Govt. of A P</li> <li>• Welcome Address: Mr. T Vijaykumar, SPC, SERP, Govt. of A P</li> <li>• Address by Chief Guest: Mr. Samarjit Ray, IAS, Principal Secretary – Rural Development, Govt. of A P</li> <li>• Special Address: Mr. William Thomson, UNICEF</li> </ul>
11.30 AM – 11.45 AM	<p align="center"><b>Tea</b></p>
11.45 AM – 01.15 PM	<p align="center"><b><u>CHILD LABOUR IN AGRICULTURE WITH SPECIFIC REFERENCE TO COTTONSEED PRODUCTION (ANDHRA PRADESH)</u></b></p> <ul style="list-style-type: none"> <li>• Chairperson: Mr. T Vijaykumar, IAS, SPC, SERP</li> <li>• Presentation: Dr. Davuluri Venkateswarulu, Director, Glocal Research &amp; Consultancy Services</li> <li>• Discussants: <ul style="list-style-type: none"> <li>Mr. Srinivasa Reddy, Programme Officer - ILO</li> <li>Mr. Madhava Reddy, Director, Seeds Certification Agency</li> <li>Mr. Venkat Reddy, Secretary, Seedsmen’s Association</li> </ul> </li> </ul>
01.15 AM – 02.15 PM	<p align="center"><b>Lunch</b></p>
02.15 AM – 04.00 PM	<p align="center"><b><u>ACTION PLAN AND CONCLUDING SESSION</u></b></p> <ul style="list-style-type: none"> <li>• Chairperson: Mr. R Venkat Reddy, Coordinator, M V Foundation</li> <li>• Speakers: <ul style="list-style-type: none"> <li>Mr. Shanthu Shantharam, Syngenta</li> <li>Mr. Murahari Rao, President, CEASE</li> <li>Mr. Mohan Rao, Deputy General Manager – HR &amp; Admin., Paras Extra Growth Seeds Ltd.</li> <li>Mr. Srinivas, Project Director (NCLP)</li> <li>Mr. M K Venkatesh, Azim Premji Foundation</li> </ul> </li> <li>• Concluding Remarks: Ms. Shantha Sinha, Secretary, M V Foundation</li> </ul>

**LIST OF PARTICIPANTS**  
**CONSULTATIVE MEETING AGAINST CHILD LABOUR IN**  
**AGRICULTURE**  
**at SERP Office, Hyderabad**

#	Name	Designation	Organisation/Address	Contact No.	Email
1	R.Mallikarjun	General Manager (Production)	Production syngenta India Ltd., 1170/27 Revenue colony, Shivajinagar, Pune 411005.	020-7050181	
2	I.S.Reddy	Syngenta India Ltd., (Seeds)	Regional India Ltd., (Seeds) 307-Gayatri Towers & Gayatri Estates, Kurnool.	08518-32870	
3	P.Narsimha Reddy	C.E.O.	SEVAC HIG I, Bl.2, Fl.9 APHB colony, Baghlingampally, Hyderabad – 55	070 7603030, 08542-41376	P_nreddy2002@yahoo.com
4	P.Srimannarayana Rao	Joint Director	Dept.of School Education Jt.Director (Ele.Edcn) O/o Commissioner & Director of School Edcn. Saifabad,Hyd	040-3236377, 3236821	<a href="mailto:dirschoolhyd@hotmail.com">dirschoolhyd@hotmail.com</a>
5	S.A.Rahman	Agril.Advisor	SEVAC, Sowbhagya Seed Agencies, Bl.11 Bus stand Complex, Mahaboobnagar	08542-41376	
6.	M.K.Venkatesh	Programme Coordinator	Azim Premji Foundation, B2-19, Shanthi Shaikara Apts, Rajbhavan Road, Punjagutta, Hyd-16	040-6785990	<a href="mailto:venkateshmk@azimpremjifoundation.co.in">venkateshmk@azimpremjifoundation.co.in</a>
7	1.Jan Kumar Daw 2. M.Jayaram	Director Director	JR Dev.&Research consultants, 3 <sup>rd</sup> main Road, West Marredpally, Secunderabad-26	040-6260788,6556600	<a href="mailto:jayaram@jrdc.com">jayaram@jrdc.com</a> <a href="mailto:rkdaw@jrdc.com">rkdaw@jrdc.com</a>
8	P.Sreenivasulu	P.D. NCLP RR Dist	NCLP, Collector complex, 177, Khairatabad, Lakidikapool, Hyd –4	040-3241123 (o) 040-3314234 <sup>®</sup> 9848013515	
9	Gulam Rabbani	General Manager (Production)	Mahendra Hybrid Seeds Co.Ltd., 5-5-685/A, 1 <sup>st</sup> floor, Goshamahal, Hyd-12	040-4615388 040-4615348	
10	Y.R.Mohana Rao	Dy.General Manager HR	HR&ADMN – Mahendra seeds PARAS Seeds, Sneha House, Road No.2, Banjara hills, Hyd-4	040-3555378/379	<a href="mailto:yrmrao@mahendraseeds.com">yrmrao@mahendraseeds.com</a>

11	N.Venkatramaiah	Cultivator	Agriculture,		
12	Boilla Jaya Chandra Reddy	Farmer	Agril. Vill& Post:Mukkamalla, San Tarnala mandal, Kurnool Dist.	08510-33571	
13	N.Dhanunjaya Rao	Asst.Project Manager	DPIP (Velugu) Vizianagaram 1 <sup>st</sup> lane, Kotta Agraharam, Vizianagaram	08922-31735	
14	Davuluri Venkateswarlu	Director	GlocalResearch & Consultancy Services 68, Doyens Township, Serilingampalli, Hyderabad-29	040-3011282	<a href="mailto:Davuluri_v@yahoo.com">Davuluri_v@yahoo.com</a>
15	P.Siva Reddy	Farmer	Agril. Mukkamalla vg, Sanjamla Mdl.Kurnool	08510-33504	
16	Musani Seetha Ram Reddy	Farmer	Agril. Mukkamalla vg, Sanjamla Mdl.Kurnool	08510-33564	
17	T.K.S.Sarma	Executive Secretary	Villages in Partnership (VIP) 8-5-24, Teachers colony, Mahaboobnagar	08542-70945	<a href="mailto:Tks_sarma@rediffmail.com">Tks_sarma@rediffmail.com</a>
18	S.Venkat Reddy	Honorary Secretary	Seedsmen Association, No.50, 3 <sup>rd</sup> floor, Abids shopping centre, Opp:Old Hotel Emerald, Hyd-1	040-3203759	
19	Dr.S.Shantharam	Head Stakeholder Relations	Communications & Public Affairs, Syngenta International, Schwarzwaldallee 215, CH-4002 Basel, SWITZERLAND	+41 61 3235480	<a href="mailto:Shanthu.shantharam@syngenta.com">Shanthu.shantharam@syngenta.com</a>
20	M.Murali Krishna	Project Officer	International Labour Organization, AP Project on Child Labour D5-A, Vikrampuri colony, Hyderabad-9	040-7814767, 7814762	<a href="mailto:murali@ilohyd.org.in">murali@ilohyd.org.in</a>
21	R.Ramakrishna	Coordinator	Shri Hanumantharaya Educational & Charitable Society SANJAMALA- 518165	08510-54775	<a href="mailto:Ramakrishna59@rediffmail.com">Ramakrishna59@rediffmail.com</a>
22	Mr.T.Vijay Kumar	S.P.C.	SERP,5-10-188/2, 3 <sup>rd</sup> Floor, 'SUMMIT'Apts., Hill Fort Road, Hyderabad – 500004	040-6660317	<a href="mailto:vijayt@velugu.org">vijayt@velugu.org`</a>
23	Mr. Samarjit Ray, IAS	Spl. Chief Secretary to Govt.	PR & RD Dept.,Secretariat, AP,Hyderabad	040-3454670	
24	Mr. R.Venkat Reddy	Coordinator	MV Foundation West Maredpally,		
25	Ms. Shantha Sinha	Secretary	MV Foundation West Maredpally, Hyderabad		
26	Mr. Murahari Rao	President	Seedsmen Association	040 6633325	

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